

INSPO

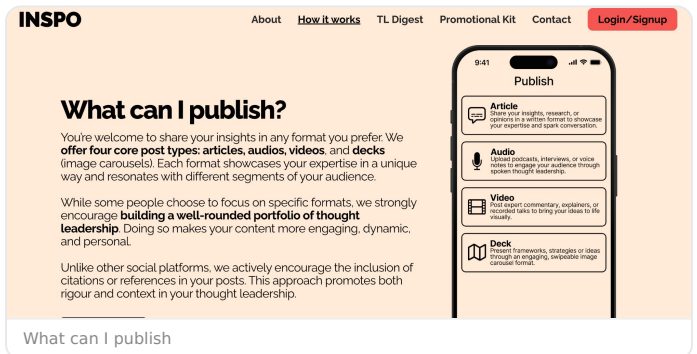
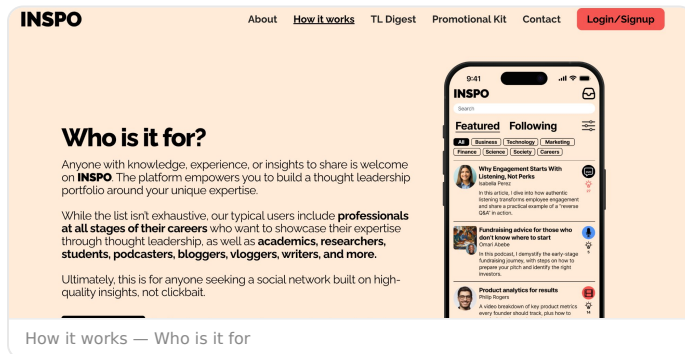
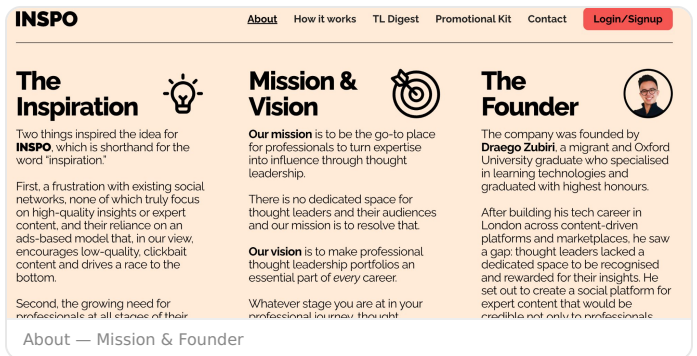
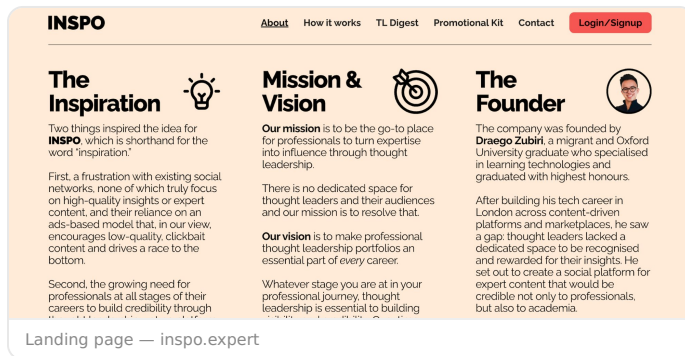
The social network for industry insights — mobile app, web app and superadmin

COUNTRY	INDUSTRY	DEVELOPMENT TIMEFRAME	LAUNCH DATE
United Kingdom London	Social Media & Professional Networking	4 months	2024
WHAT WAS DONE		BUDGET	
Mobile App, Web App and Superadmin		< \$30K	

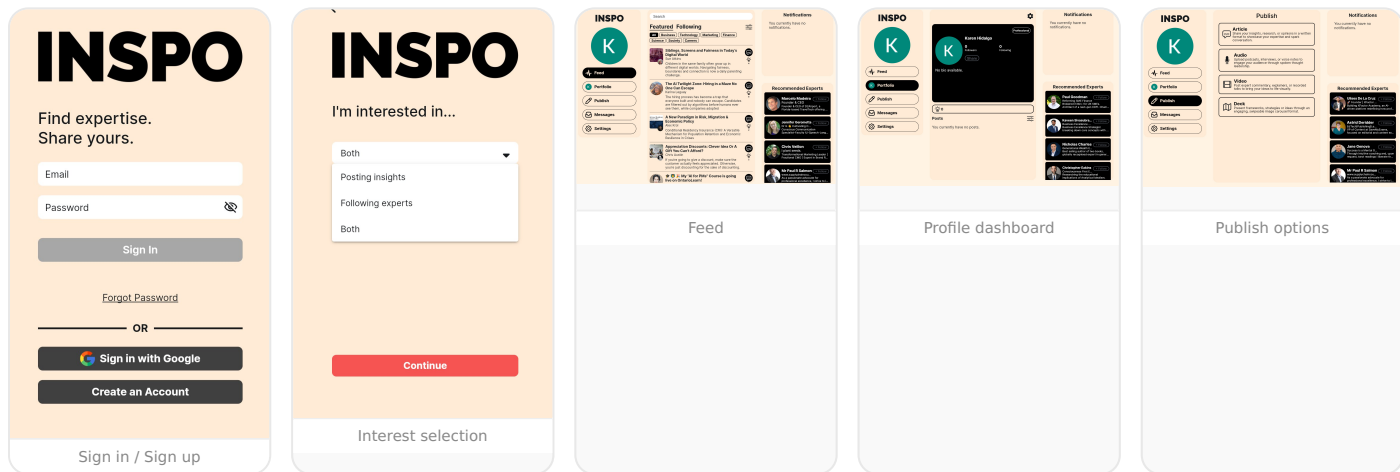
SCOPE

A cross-platform professional social network built for thought leadership. INSPO enables professionals, researchers, academics, and students to build a content portfolio and share industry insights through articles, audio, video, and decks. Available as a native mobile app on iOS and Android and as a web application, the platform allows creators to grow a following, monetize their expertise via Stripe-powered subscriptions, and discover high-quality content filtered by topic — with no ads, no clickbait.

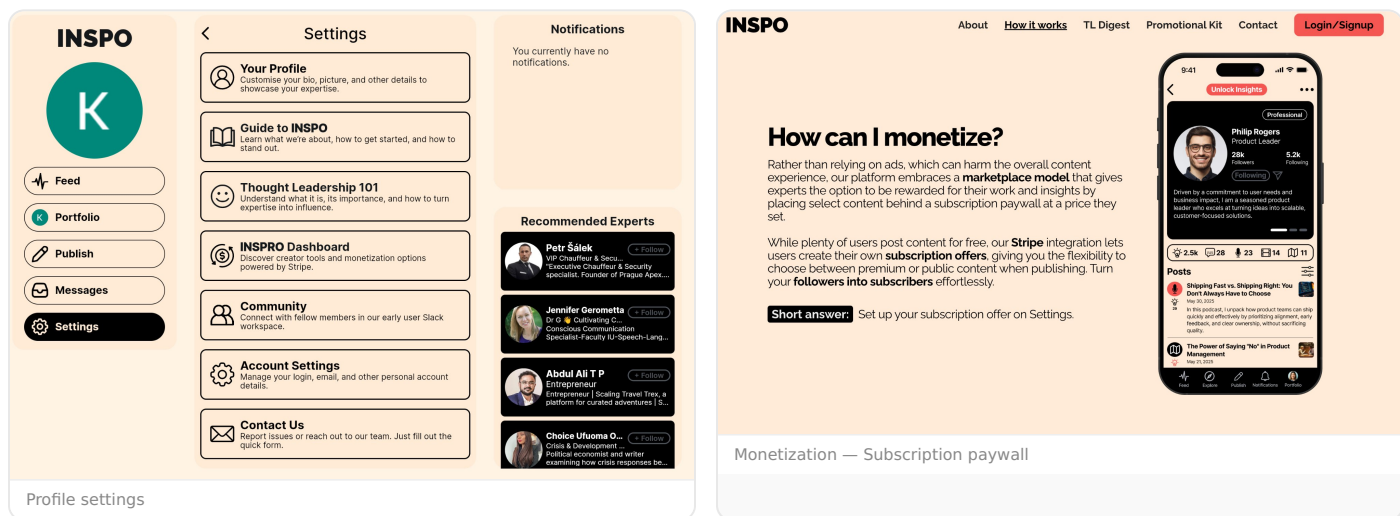
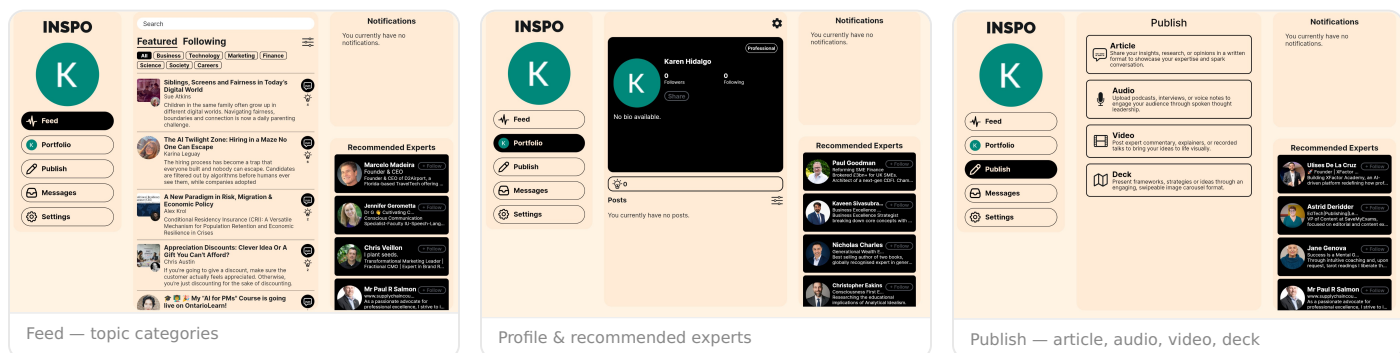
WEBSITE SCREENS



APP SCREENS — MOBILE



APP SCREENS — WEB



KEY FEATURES

- Professional profiles with bio, intro video, expertise areas and credentials
- Multi-format publishing: articles, audio, video, and decks (image carousels)
- Personalized content feed filtered by topic and category (Business, Technology, Marketing, Finance, Science, Society, Careers)
- Thought leadership portfolio showcasing all published content per creator
- Creator monetization via Stripe: place select content behind a subscription paywall at a price the creator sets
- Follow, like, comment, and real-time notification system
- Cross-platform sync between native mobile app (iOS & Android) and web app
- Google Sign-In authentication and onboarding interest selection flow

RESULTS

1,000+

Downloads on Google Play

5.0 ★

App Store rating

Live

App Store & Google Play

TOOLS & TECHNOLOGIES

FlutterFlow

Supabase

Firebase

Stripe

Brevo

LINKS

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